

the opportunity of HTML5 and TIZEN

Tizen Developer Conference, May 2013



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Vice Chairperson, Tizen Association



about Orange

Orange starts from the customers



world's **50th strongest brand** (Millward Brown

over 231 million customers worldwide (G\$ 56)
7000 points of sales, 170 000 employees



services for residential customers in **32 countries**

business service customers in **220 countries** and **territories**

innovation

awards

2012: **Africa Com Awards**

2012: **Guardian Awards for Digital**

2012: **World Communication Awards**



know how



over **5000** persons dedicated
to **R&D** over 4 continents

7,493 patents in portfolio
291 in 2012

why Orange will launch Tizen



why support another OS?

1. larger choice for customers
2. openess
3. innovation

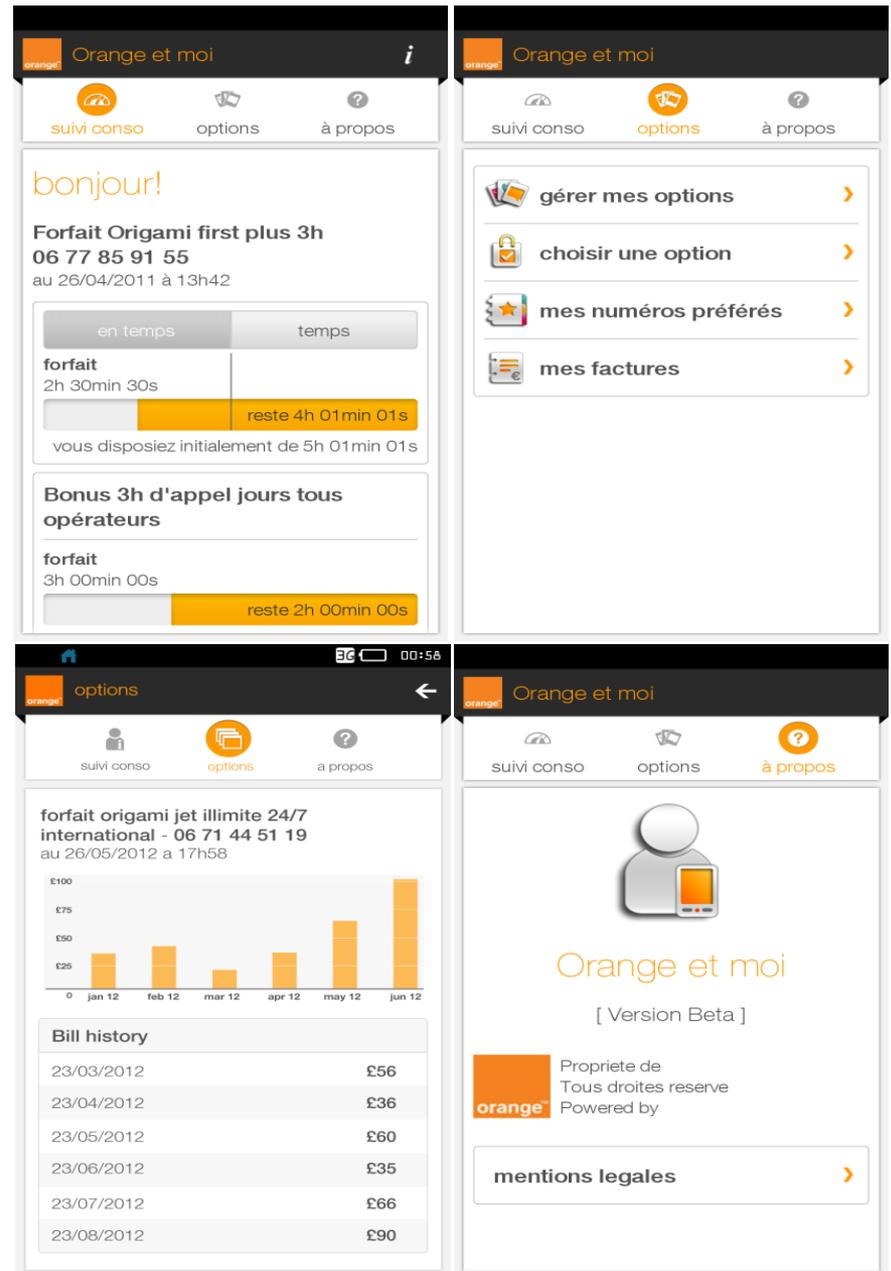


HTML

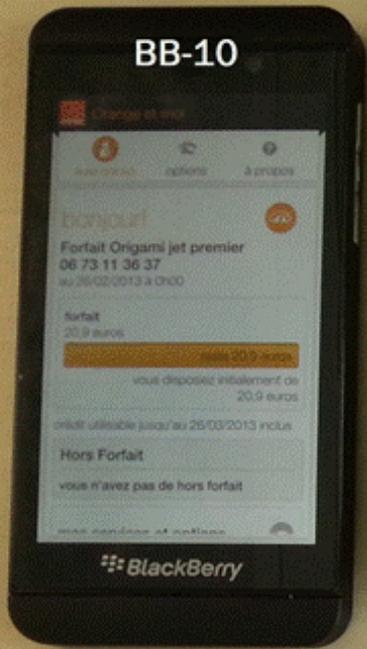


Orange et moi

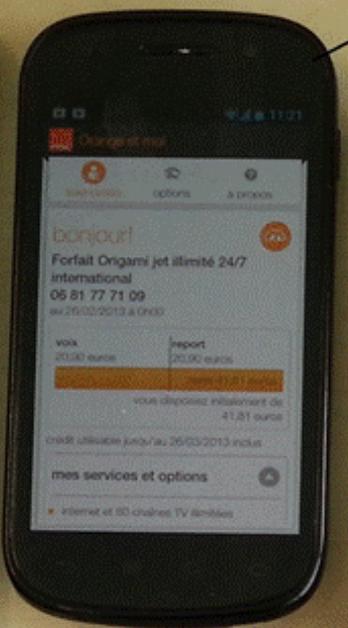
- 2 developers
- pure HTML5
- launched: BB10, Tizen (in delivery)
- tested: iOS, Android, BB10, Tizen, Windows Phone 8, Google Chrome for PC & Mac



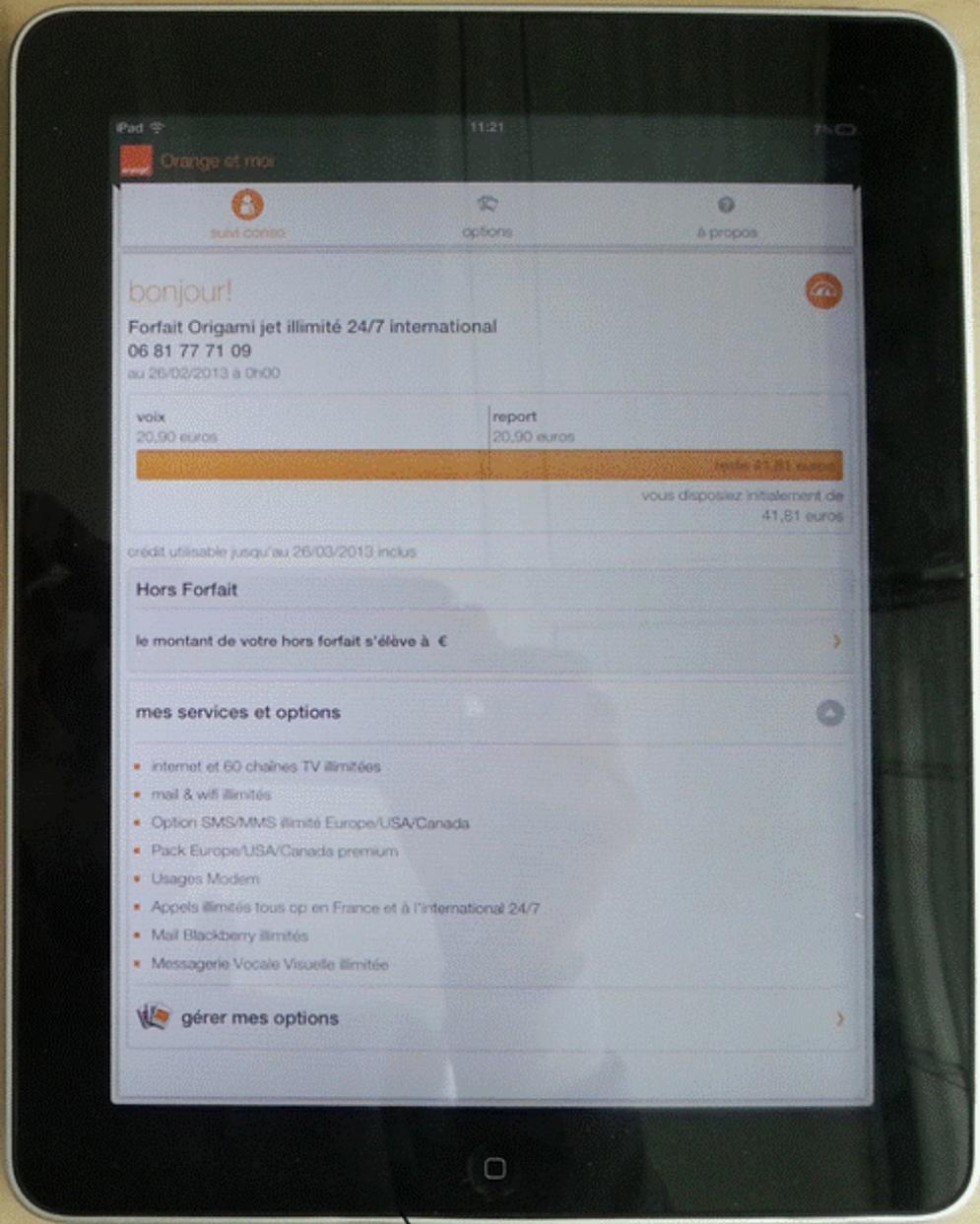
BB-10



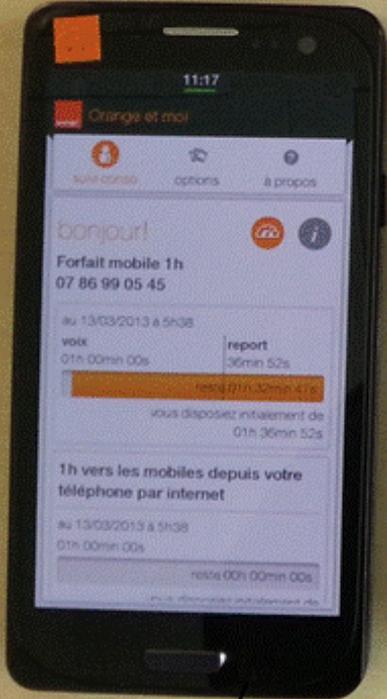
Google Nexus S (Android)



Orange et Moi HTML5 app



Tizen



iPhone 5



iPad 1

why Tizen?

openness

innovation

differentiation



getting ready for Tizen



launch of 1st Tizen device

**“back to
school” 2013
launch**

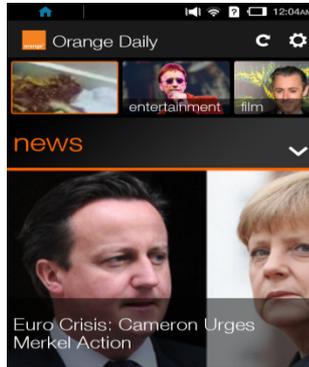
**aspiring to
push the
industry to
bring more
choice to our
customers**



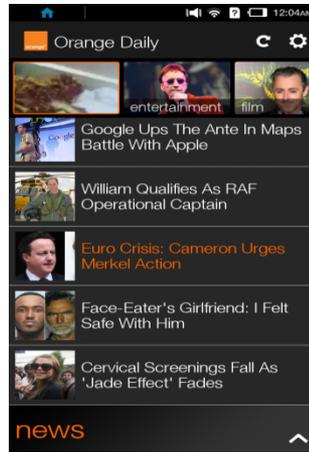
TV d'Orange



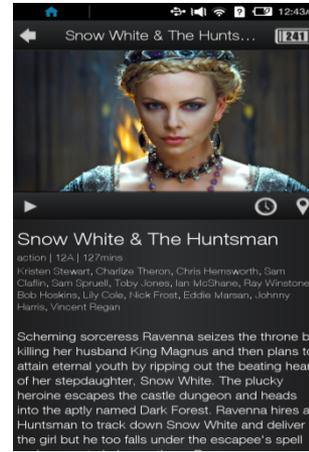
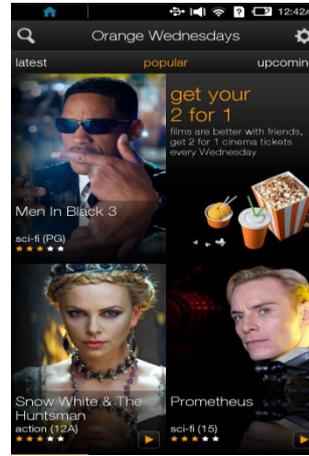
Orange Daily



07 June 2012, 20:10
 Prime Minister David Cameron has held a meeting with German Chancellor Angela Merkel and said urgent action is needed to



Orange Wednesday S



Orange & moi



Orange wallet

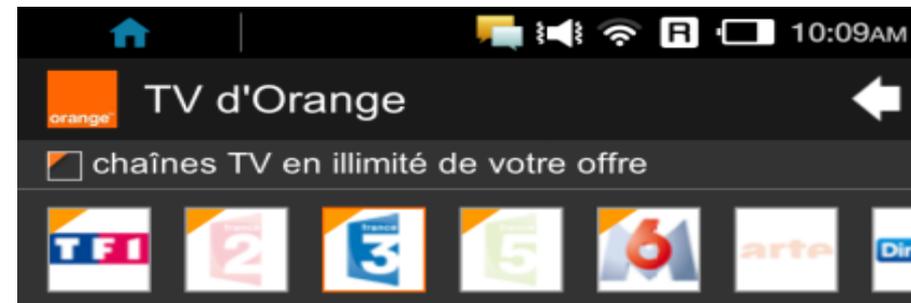


Orange TV

2 developers

pure HTML5

Tizen => BB10

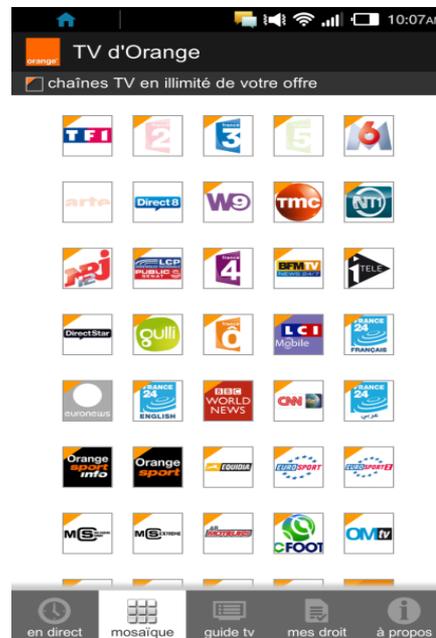


France 3



Titi et le tour du monde en 80 chats

Au Looney Club, le colonel Rimfire annonce que les chats sont les animaux les plus intelligents au monde. Cherchant à récolter de l'argent pour sauver de la faillite un parc pour enfants, Granny parie avec Rimfire que Titi, son célèbre canari, peut faire le tour du monde en 80 jours, en récoltant les empreintes du même nombre de chats, tout au long du voyage. Sylvestre, qui caresse toujours l'espoir de dévorer l'insaisissable oiseau, est fou de rage lorsqu'il apprend qu'un autre chat pourrait le capturer avant lui. Il décide de



your
opportunity

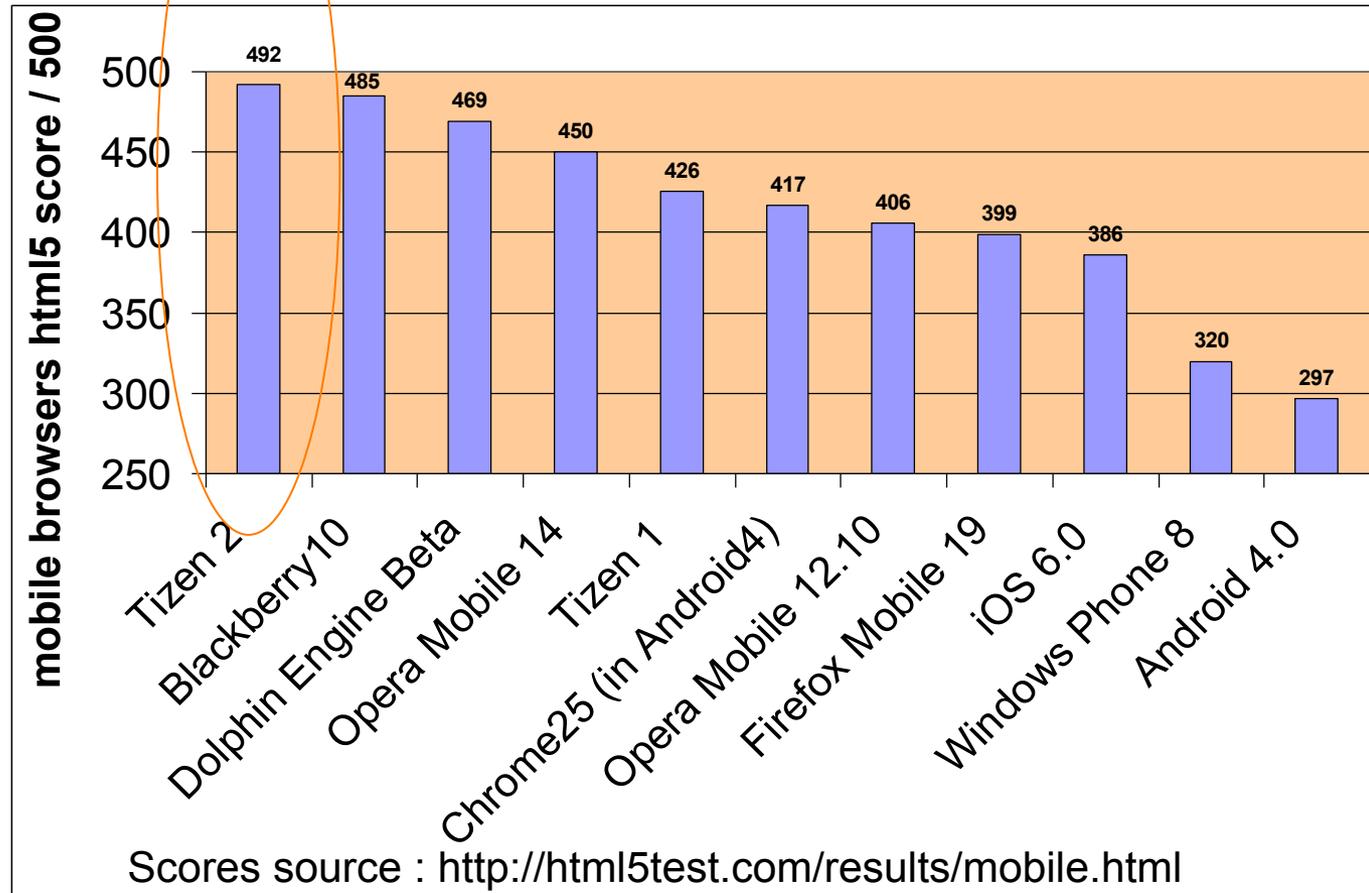
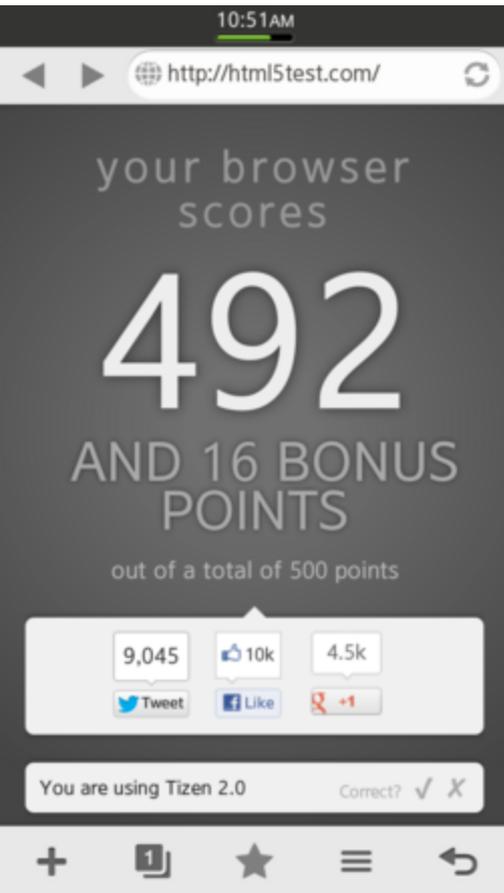




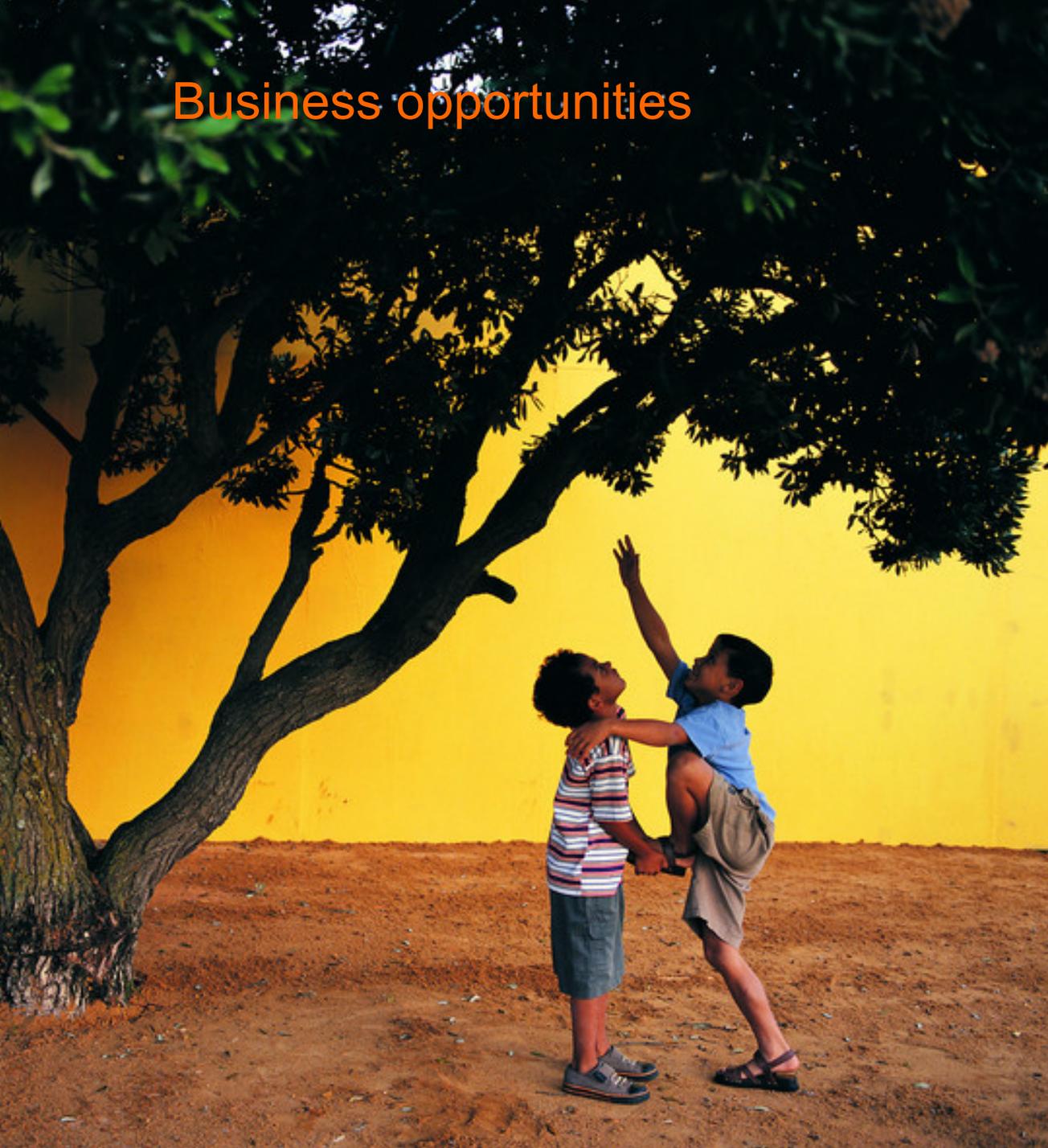
Tizen is the most compliant platform with html5 standards



492 / 500 => reusability



Business opportunities



our customers

love apps

new platform



new ecosystem



**visible
opportunities**

thank you