

What We Learned From Porting 50+ Cloud Apps to Tizen

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From tizen.org

Tizen is an open source, standards-based software platform...



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What are the "must have" features for a computing platform?

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- Access to the Internet
- Ability to do office productivity tasks



What is the most popular office productivity solution in the world?



over 1,000,000,000 users



What is the second most popular office productivity solution in the world?



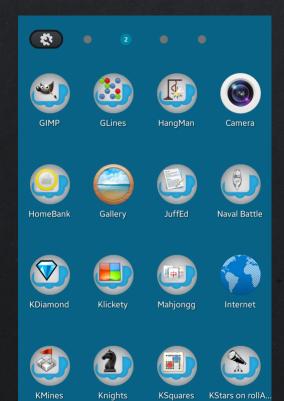
over 100,000,000 users



How long will it take to port these apps to new platform like Tizen?









We made

more than 50 popular desktop
apps
available on Tizen
in about 3 months



rollApp: cloud applications platform

- Supports Linux, Windows and Java desktop apps
- Works on
 - Chrome, Safari, Firefox
 - iOS, Android, Tizen
- Integrates with Dropbox, Google Drive, Box



Work With Any App From Any Device With Just a Browser

Software Vendors

upload existing
Win, Linux,
Mac, Andorid,
iOS, etc.
applicatios

convert
applications to
online SaaS
on the fly

rollApp Servers **End Users**

discover and use applications through a browser

have the same look-and-feel as if they were installed locally

Applications

IBM Estimates: **50B Connected Devices by 2020**, "You Can Put a Chip in Nearly Anything"

rollApp's goal is to enable all existing software on all existing and future browser-equipped devices

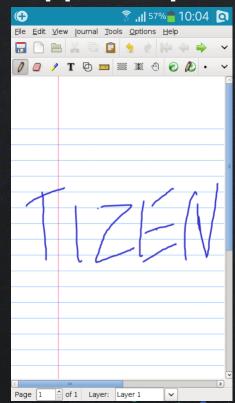


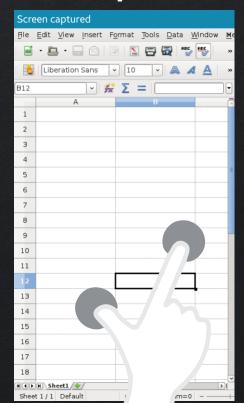
rollApp Today

- Palo Alto (CA) based startup
 - R&D in Ukraine
- Relatively small team (less than 30 people), includes some of the best experts on the planet
 - Bjarne Straustrup (the author of C++) and Bob lannucci (former CTO from NOKIA) are members of our Advisory Board
- Backed by prominent international venture investors
- Publicly available beta version of the technology
 - attracted tremendous interest (over 100-fold traffic growth during the year, over 5 mln users last month)



Apps Adapted For Touch Input

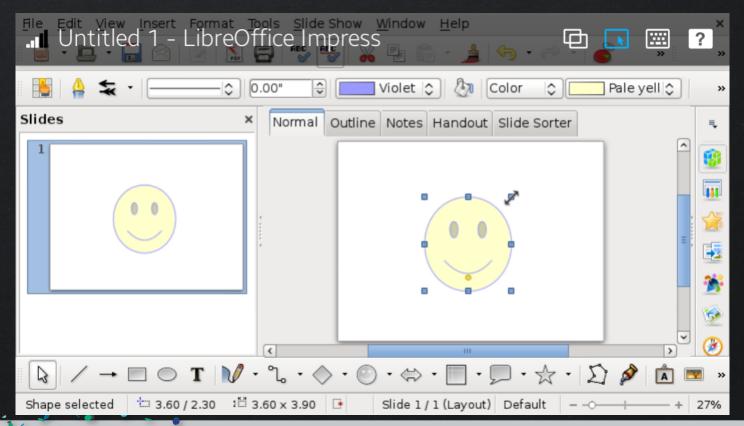




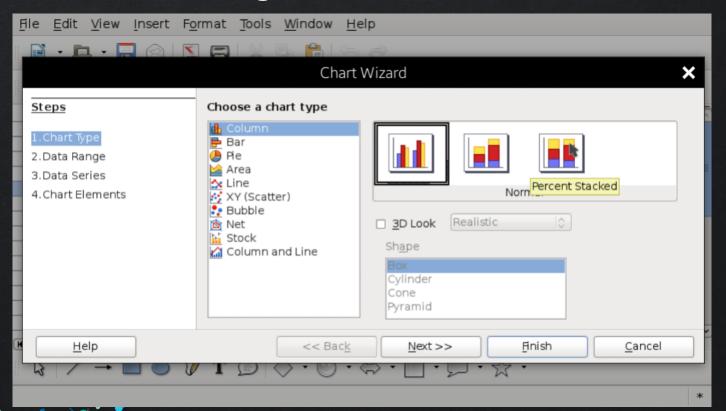




Do Precise Work With Touch Screen

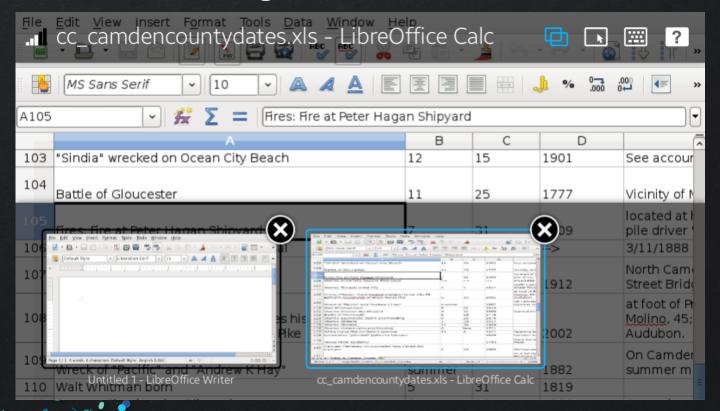


Smart Window Management: Modals





Smart Window Management: Documents





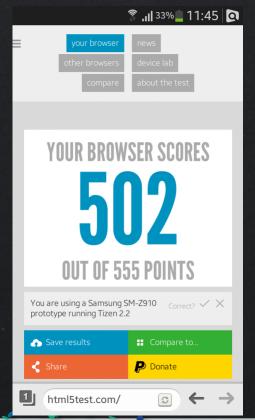


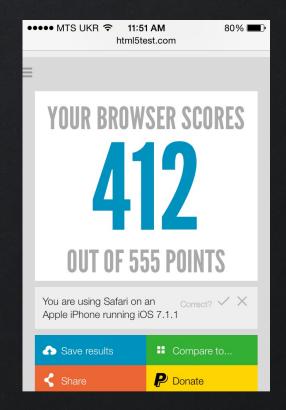
Basic options for building apps

- Native C++ app
 - Great for performance and access to low-level platform features
 - Heavy-duty development, zero portability
- Native Web JavaScript app
 - Good balance of access to low-level features and speed of development
 - Portability is still questionable
- "Hosted" JavaScript app
 - Great portability and speed of development
 - Tricky access to low-level features



Good news: standards are on your side







Good news: standards are on your side, but they are not panacea

5.1.6 Browser Context Names



... a new browsing context is being requested, and what happens depends on the user agent's configuration and/or abilities.

More at http://www.w3.org/TR/html5/browsers.html



Lesson: Web app ≠ JavaScript Mobile app

	Web app	Mobile app
Connectivity issues		
Sleep mode	Browser is the app. Your app is just a content	Have to be handled by the app
Hardware buttons	Tour app to just a content	
App UI/UX	Hey, it's the Web! Do what you want!	Have to conform to platform UI guidelines
Access to 3 rd -party web services	Well developed and natural	Can be cumbersome and "not native"



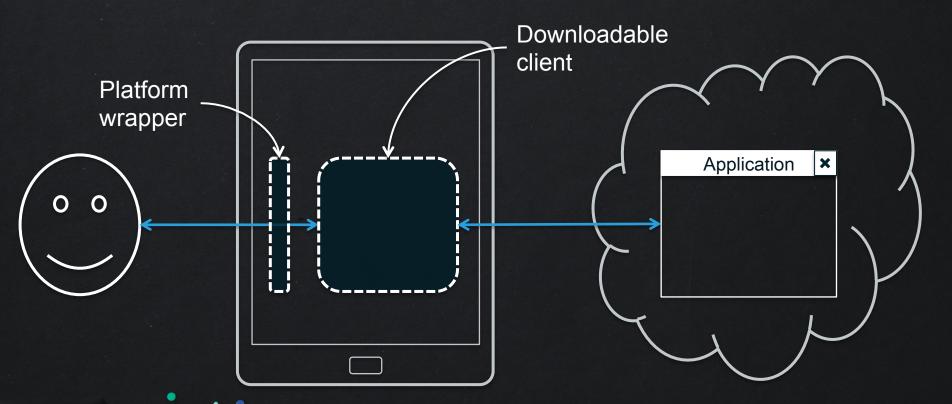
"Cross-platformity" in rollApp

Features need to work in a way "natural" for a target platform

Features need to work in a way "natural" for an application and its main use cases



30,000 feet overview



Platform-specific vs. cross-platform

Platform Wrapper

- Installable component available from the store
- Helps handling low-level platform specific functions
- Helps conforming to UX guidelines

Downloadable Client

- Does all the user-app interaction heavy lifting
- Adapts application UX to target platform
- Supports "in-browser" operation for all supported platforms



Platform Wrapper Architecture

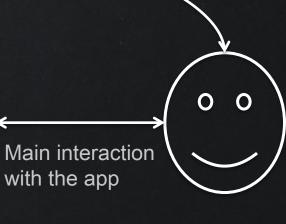
sleep status ΓIZEN URL: file://... URL: https://rollapp.com/... Access to low-level APIs via wrapper

Tizen-specific feature

implementations

Platform-specific interaction

hardware buttons



What's most popular mobile web browser engine of present day?



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Lesson: No one platform is a good approximation of another platform

- Fonts/image rendering
 - Scaling issues
 - Handling of retina screen
- Keyboard activation
 - Window is resized, when keyboard is open
 - .focus() does not activate keyboard from ontouchstart() handler
- Performance
 - canvas.getPixelData()



Lesson: Configuration Management is important

Platform under active development

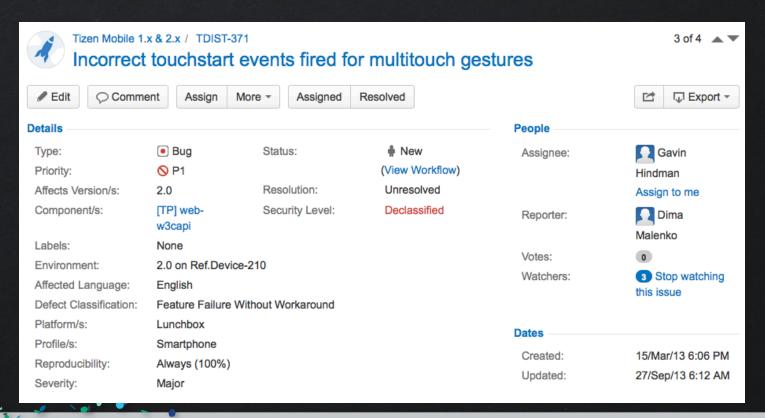
Your app under active development

3





At times bugs can be related to very basic features





Lesson: Hosted apps and app store aren't exactly friends

- Publishing of v.1 can be painful
 - Hosted components updated instantaneously, but verification of resubmitted apps can take weeks
- Having components on different deployment paths can add complexity
- Managing many apps on the app store can be a hassle



Summary

- rollApp is a universal cloud platform making any application available on any device
- JavaScript has become first class citizen for mobile apps development, but some difficulties remain
- Turning Web app into high-quality JavaScript mobile app is no easy ride
- Do not rely on cross-platform toolset; develop and test on the specific platform
- Good engineering practice always helps



