



GAMELOFT

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2013
SAN FRANCISCO

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Let's Golf3

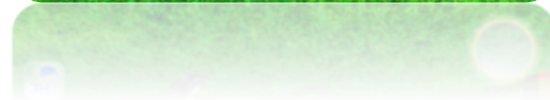
Let's Golf 3

- Release date: August 4th, 2011
- Genre: Freemium Sports, Golf
- Target: Males and females, ages 15-40, golf and sports fans
- Positioning: For the first time, Let's Golf arrives as a Freemium, driving arcade golf to new heights of fun and accessibility with lots of fun social features.





Let's Golf3 – Key Features

- **6 environments** beautifully created in 3D:
Fidji, China, Egypt, Ireland, Outter Space and Under the sea.
- **Extensive Customization** : choose your look, clubs and skills.
- **Multiplayer mode: Online, Local, Bluetooth and Hot Seat.**
Plus Online leaderboards on Gameloft Live and Facebook Connect.
- **Game modes: Stroke play, Match play**
- **3 Mini-Games: Catch the Stars, Target Range and Putting Master.**
- **Freemium model.** Unlock the game by collecting XP and coins, or buying cash.



Let's Golf 변천사

			
Characters	Infinite: You create your own avatar+ Brand new Charaters Design	8	4
Environments	6 with very innovative ones: Outer Space and Under the sea	6	4
Holes	108	108	64
Super Powers	Yes	Yes	No
Multiplayer	Online or Local Wi-Fi, Bluetooth Facebook Connect	Data	Data
Challenges	Yes	Yes	No



Let's Golf – A Success Story

- One of Gameloft's most downloaded paid game on the iPhone and iPod touch with nearly 2 million games.
- Ports to the Sony PSP and Nintendo DSi have increased the awareness of the brand even if they have not proven to be successful so far
- Available for Free:

You start at Level 1, with 1.000 Coins, 5 Cash, and 3 Energy Points.

Both the single and multiplayer modes are available



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Real Football(Soccer)

Real football(Soccer)

- Genre: Sports, Football
- Target: Gamer, male, 15-35, football fans
- Positioning: The revolution in football gaming on mobile. Join the largest community of players and go beyond the game thanks to the new editor and its endless creation possibilities



Real football(Soccer) – Key Features

- This is your game. A new content editor will allow players creating and sharing tons of content for the ultimate football experience:
 - Players, jerseys and teams editor
 - Create your own scenarios and share them with the community
 - Championships and leagues editor
 - Music for celebrations or when your team is entering the field





Asphalt 7 / 8

Asphalt 7

- GENRE: Arcade racing
- TARGET: Male gamers 15-35 + console racing game fans and dream car amateurs
- POSITIONING: The arcade racing blockbuster Asphalt is back with polished graphics and a refined multiplayer experience!



Asphalt 7– Key Features

- The most successful Gameloft brand is back.
- Asphalt is a flagship title which has been used in Apple's keynotes and billboard campaigns.
- All the values that made the brand so appealing.
- 60 cars from prestigious manufacturers (Audi, Lamborghini...)
- 15 tracks inspired from real cities.
- Arcade racing at its finest: crashes, jumps, shortcuts and nitro for thrilling races.
- High production values with new graphics taking the most of new platforms.
- Online/Local multiplayer.
- New challenges and custom options.
- Share your achievements with your friends.
- Permanent challenge thanks to the new Asphalt tracker and the Facebook / Gameloft Live connect

Asphalt 7– Key Features



Nassau



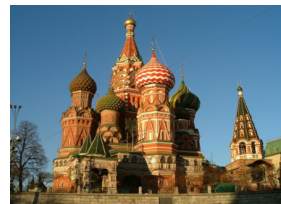
Chamonix



Havana



New Orleans



Moscow



Angeles



Reykjavik



Tokyo



New York



Shangai



Miami



Rio



London



Paris



Hawaii

Asphalt 6 VS Asphalt 7

	Asphalt 6	Asphalt 7
Vehicles	42	60
Real tuning brands	Yes	Yes
Tracks	12	15
3D menus	Yes	Yes
Multiplayer mode	Online/Local up to 6	Online/Local up to 6 and multiplayer events in the career mode
Asphalt tracker	No	Yes (Facebook & GL live)
Number of polygons	1400/1800	2500/2800
Garage	3D presentation	2D + 3D presentation



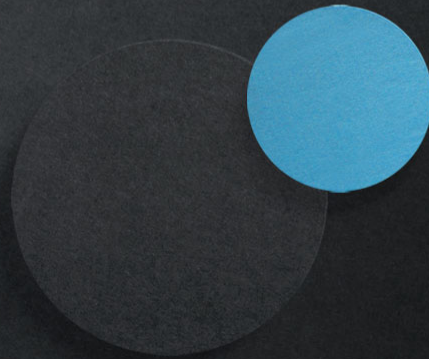
Specificities

- **Tizen** provides application development tools based on the **JavaScript** libraries **jQuery** and **jQuery Mobile**.
- Since version 2.0, native application framework is also available, based on Open Services Platform from **Bada**.

Porting a project on Tizen platform from Android

- Android and Tizen are pretty different platforms, so the amount of work needed to adapt an Android source to the Tizen OS is considerable.
- The main difficulty when porting a game from Android is the Java code conversion and compilation in C++
- Once the code conversion and compilation is done in C++, the process to follow is:
 - Create workspace for the project
 - Import sources
 - Add all dependency libraries (installer, in-app purchase...)
 - Fix the errors until the project is entirely compilable

Examples of integration



Example of integration of Keypad

```
class GlesCube
    : .....
    , public Tizen::Ui::IKeypadEventListener
#endif
{
    .....
public:
    //IKeypadEventListener
    void OnKeypadActionPerformed(Tizen::Ui::Control& source, Tizen::Ui::KeypadAction keypadAction);
    void OnKeypadWillOpen(Tizen::Ui::Control& source);
    void OnKeypadOpened(Tizen::Ui::Control& source);
    void OnKeypadClosed(Tizen::Ui::Control &source);

    void ShowKeypad(bool show, const char* string = 0, int maxlength = 0);
    void GetInputText(char* initBuffer);

private:
    Tizen::Ui::Controls::EditField* __pEditField;
};
```

Example of integration of show/hide Keypad event

```
String s_InputText = null;
int s_MaxLenght = 0;
void
GlesCube::ShowKeypad(bool show, const char* string, int maxlength)
{
    if(!__pEditField)
    {
        // Creates an instance of EditField
        __pEditField = new EditField();
        __pEditField->Construct(Rectangle(200, 200, s_windowWidth - 400 , 100),
                                EDIT_FIELD_STYLE_NORMAL_SMALL,
                                INPUT_STYLE_OVERLAY,
                                EDIT_FIELD_TITLE_STYLE_NONE);

        __pEditField->AddTextEventListener(*this);

        //Adds the edit field to the Form
        __pForm->AddControl(*__pEditField);
        __pEditField->AddKeyEventListener(*this);
        __pEditField->SetKeypadActionEnabled(true);
        __pEditField->SetKeypadEnabled(true);
        __pEditField->SetKeypadAction(KEYPAD_ACTION_DONE);
        __pEditField->AddKeypadEventListener(*this);
    }
}
```

Example of getting the input text in Tizen

```
void GlesCube::GetInputText(char* initedBuffer)
{
    if(s_InputText != null)
    {
        ByteBuffer* pBuf = Tizen::Base::Utility::StringUtil::StringToUtf8N(s_InputText);
        const char* pCh = (const char*) pBuf->GetPointer();
        strncpy(initedBuffer, pCh, s_MaxLenght);
        initedBuffer[s_MaxLenght] = '\\0';
        LOGI("GlesCube::GetInputText: %s", initedBuffer);
    }
    s_InputText = null;
    s_MaxLenght = 0;
}
```



```
if(show)
{
    s_MaxLenght = maxlength;
    String text(string);
    __pEditField->SetText(text);
    __pEditField->SetShowState(true);
    __pEditField->Show();
    __pEditField->ShowKeypad();
}
else
{
    s_InputText = __pEditField->GetText();
    __pEditField->HideKeypad();
    __pEditField->SetShowState(false);
    __pEditField->Show();
}
}
```

Override ITextEventListener interface

```
void GlesCube::OnKeypadActionPerformed(Tizen::Ui::Control& source, Tizen::Ui::KeypadAction keypadAction)
{
    // Hide keypad when the action button is clicked
    if (keypadAction == KEYPAD_ACTION_DONE)
    {
        __pEditField->HideKeypad();
    }
}

void GlesCube::OnKeypadWillOpen(Tizen::Ui::Control& source)
{
}

void GlesCube::OnKeypadOpened(Tizen::Ui::Control& source)
{
}

void GlesCube::OnKeypadClosed(Tizen::Ui::Control &source)
{
}
```



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