

# Tizen 手机 用户体验简介

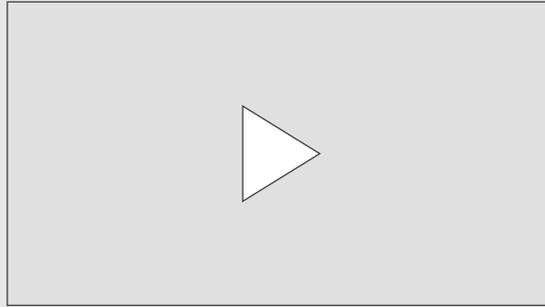
三星电子用户体验研发团队

Wonkyu Park



**TIZEN™**  
**DEVELOPER**  
**SUMMIT**  
**2014**  
**SHANGHAI**  
TIZEN开发者峰会 (上海)

# 演示视频



# 目录

## 01 用户界面概述

锁定 / 主页 / Recent (最近打开的应用) / 应用 / 通知

## 02 我们的基本原则

主要用户目标 / 概述 / 个性化需求

## 03 设计模式

应用结构 / 操作

## 04 风格

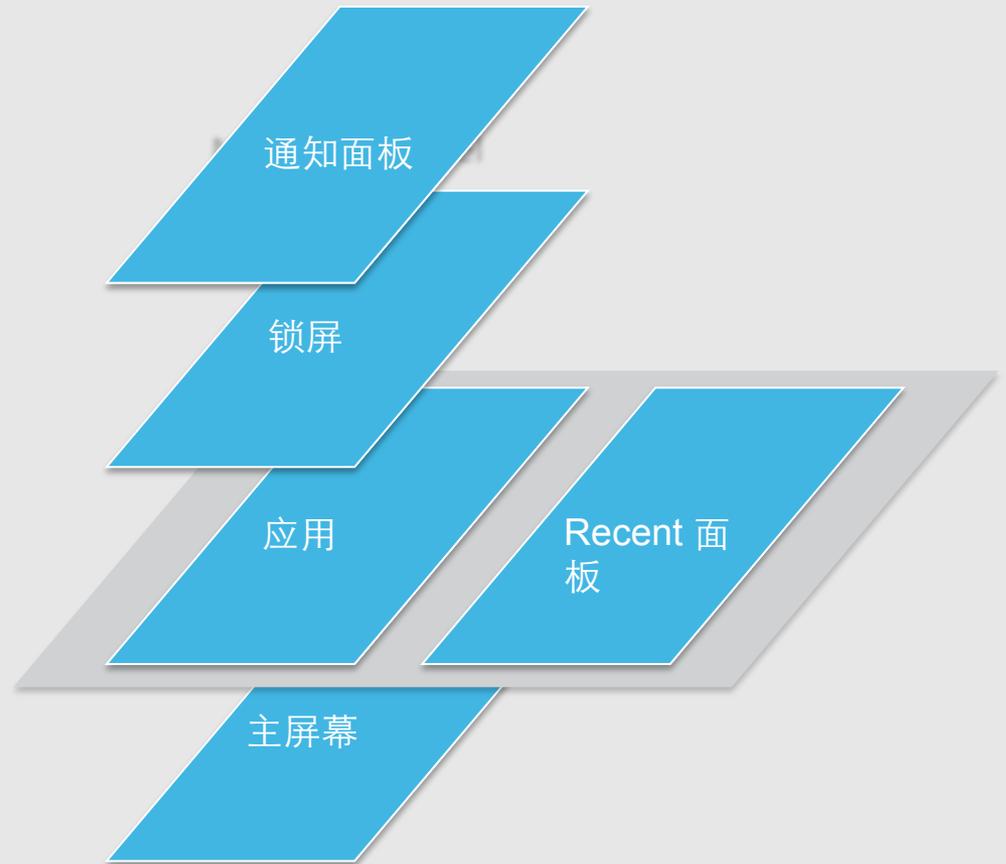
图标 / 颜色 / 排版

# 用户界面概述



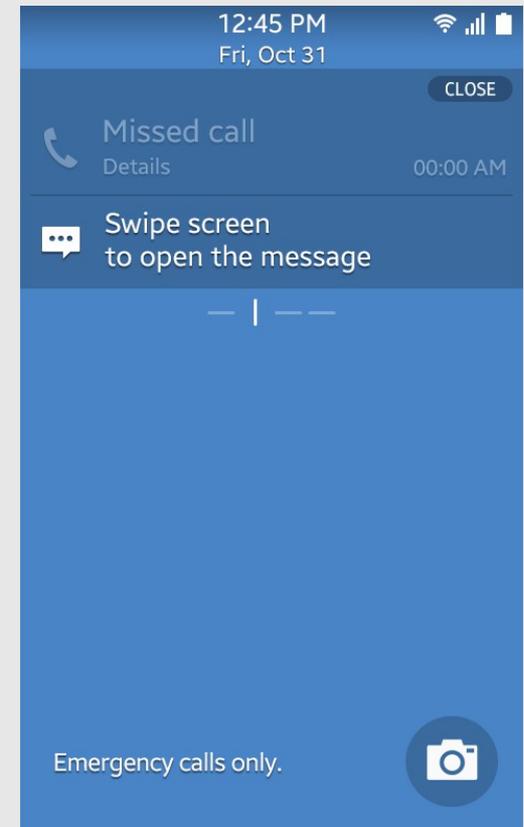
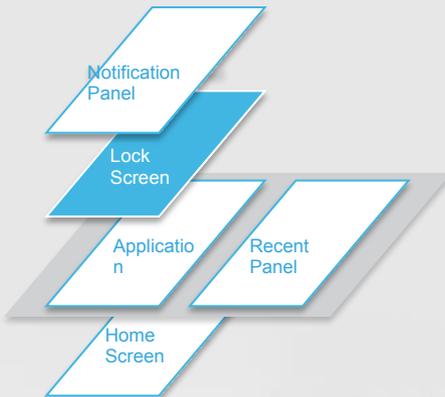
# 核心用户界面组件

- 锁屏
- 主屏幕
- 应用
- **Recent** 面板
- 通知面板



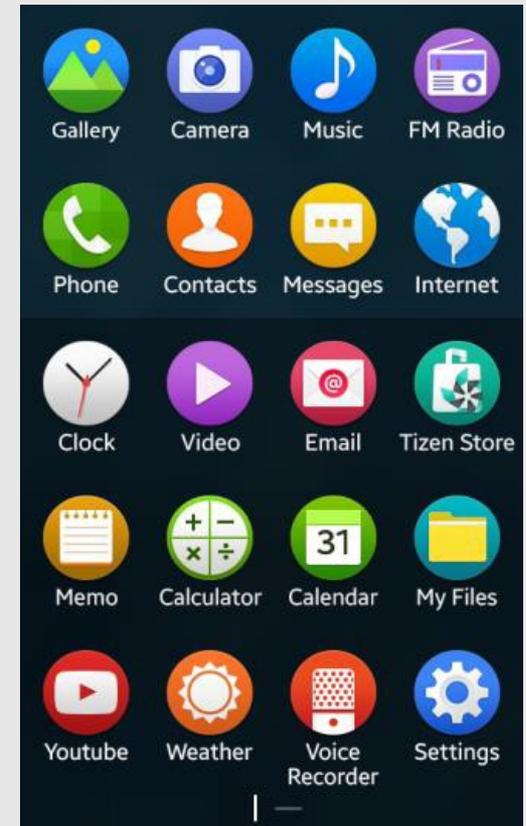
# 锁屏

- 简单精致的外观



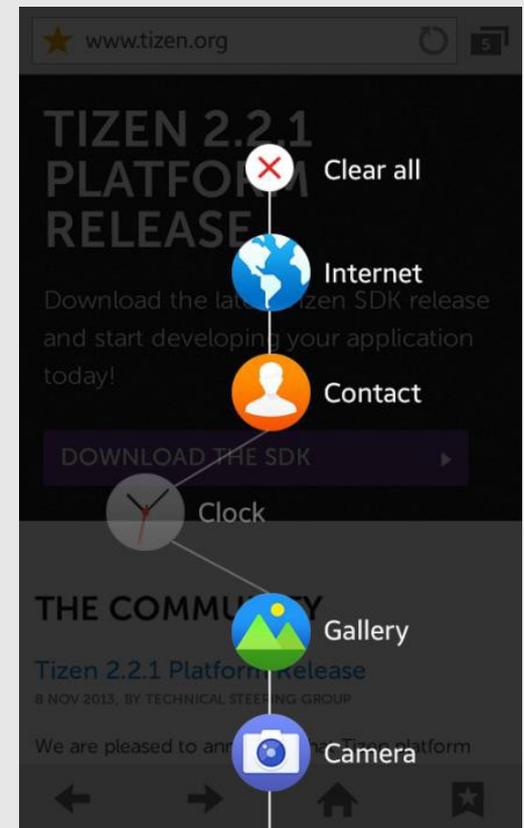
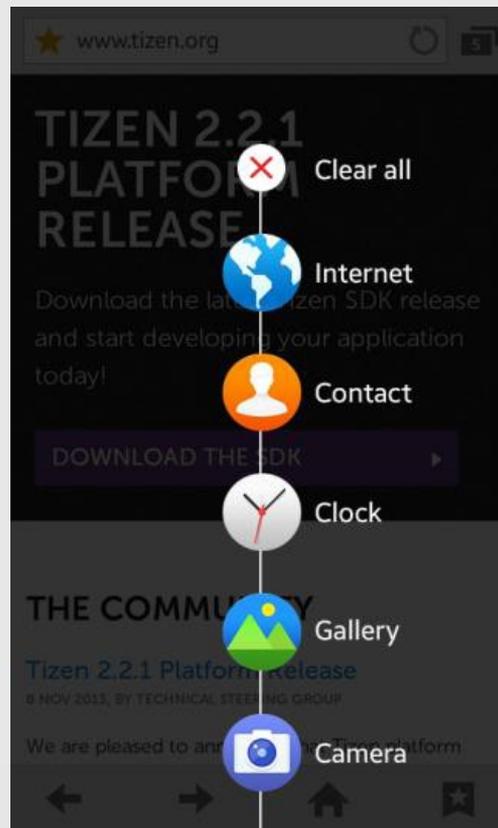
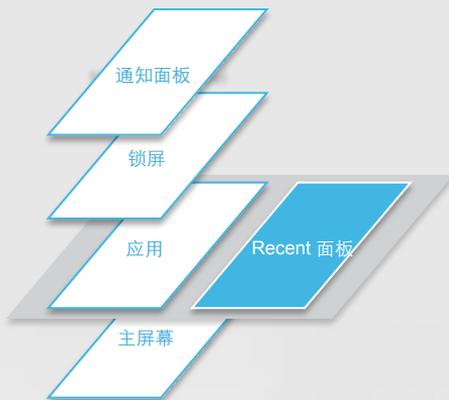
# 主屏幕

- 结构合理且易于理解



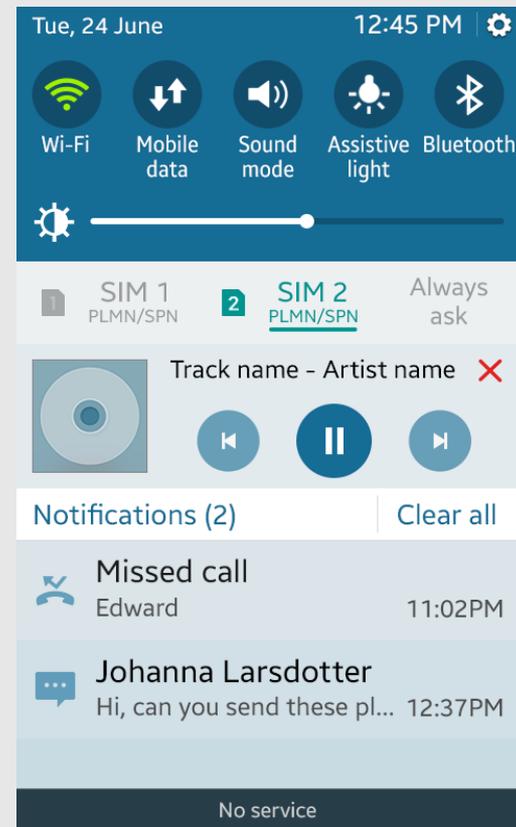
# Recent（最近打开的）应用

- 在运行应用或关闭应用之间轻松切换



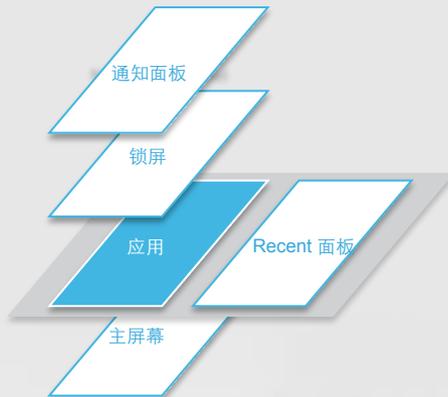
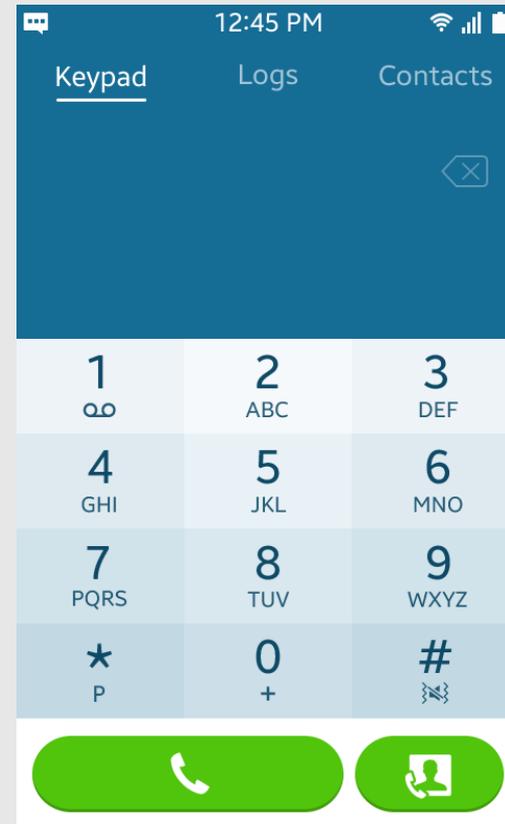
# 通知面板

- 显示概览和快速设置



# 应用

- 设计新颖但熟悉，基于基本原则



# 我们的基本原则



# 设计基本原则

- 关注主要用户目标
- 确保用户快速理解
- 满足好奇心和个性化需求

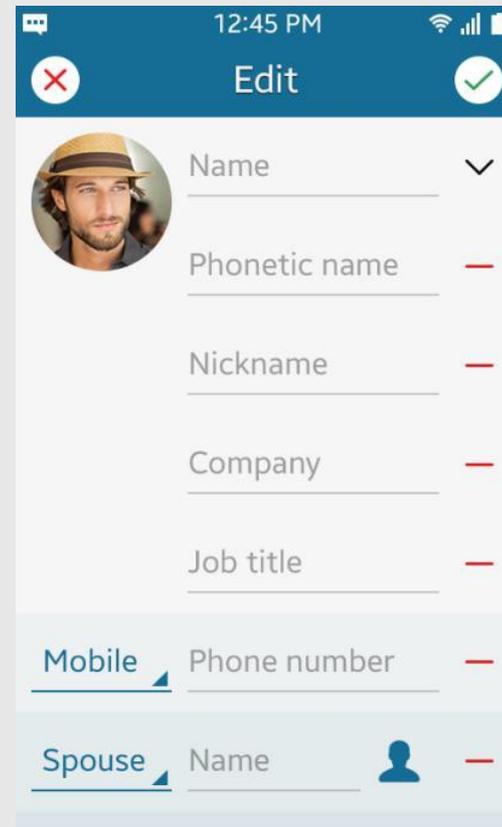
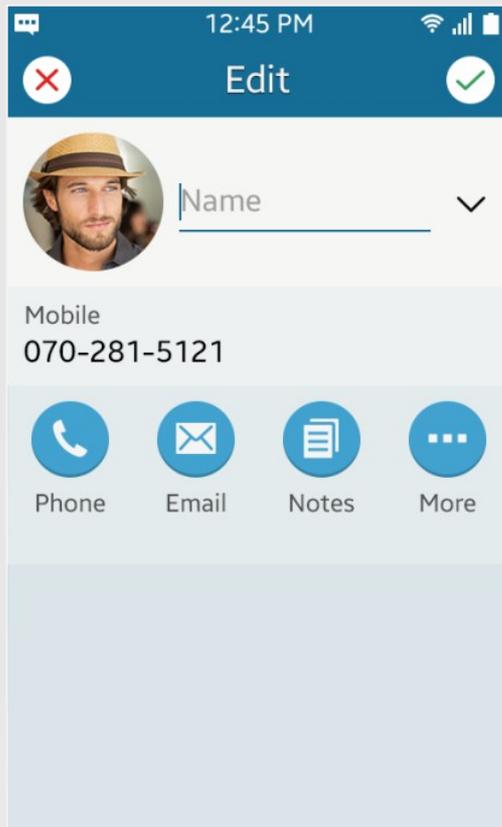
# 关注主要用户目标

- 关注主要目标



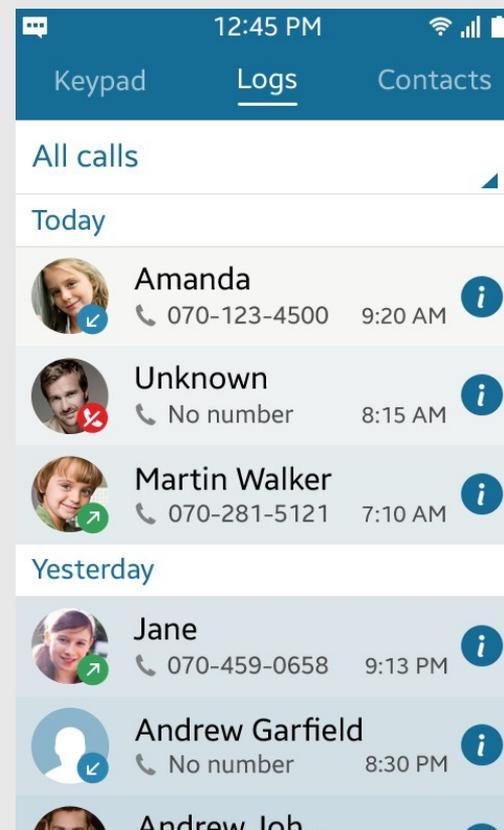
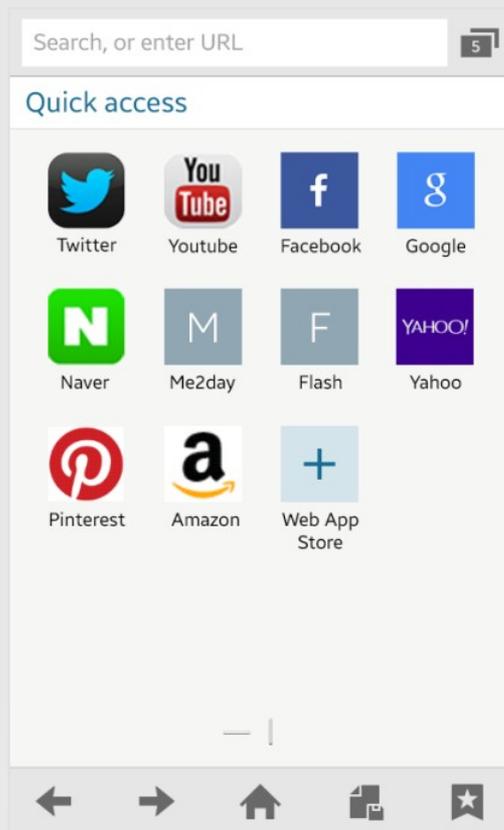
# 关注主要用户目标

- 第一个用户界面应满足 **80%** 的用户需求



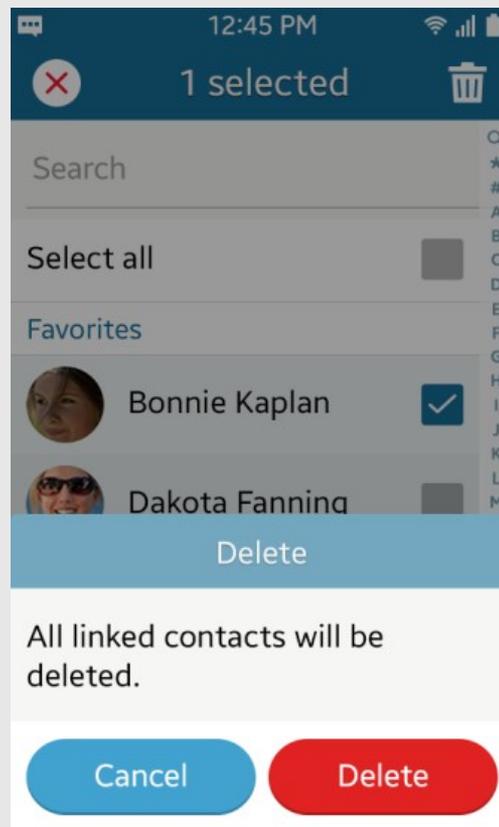
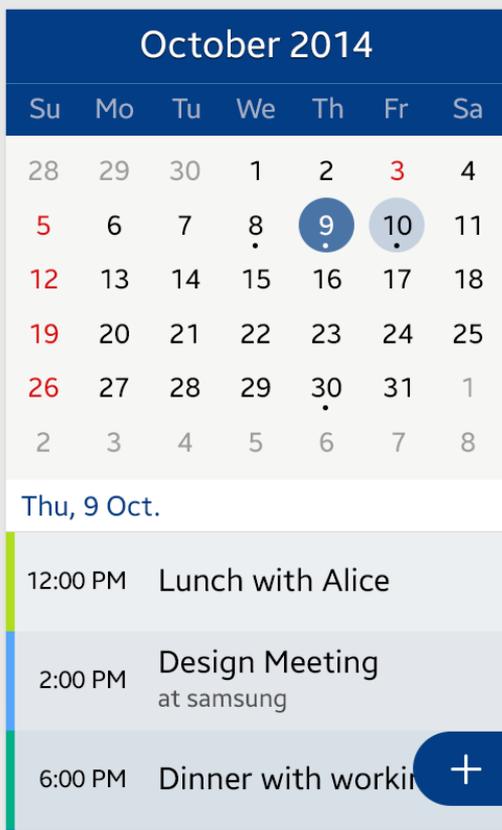
# 关注主要用户目标

- 将最重要的内容作为默认设置



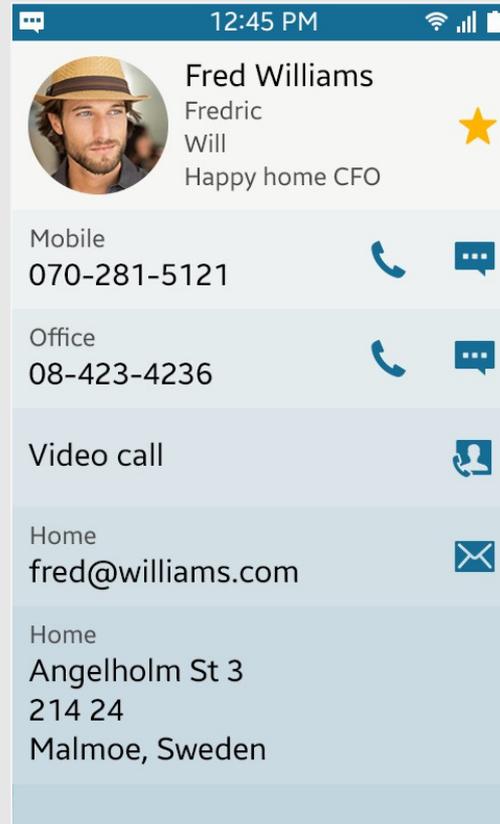
# 确保用户快速理解

- 创建明显的区别



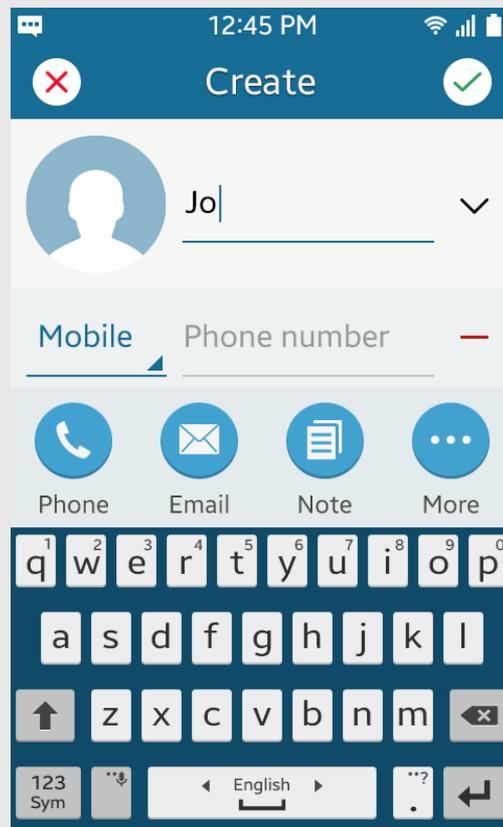
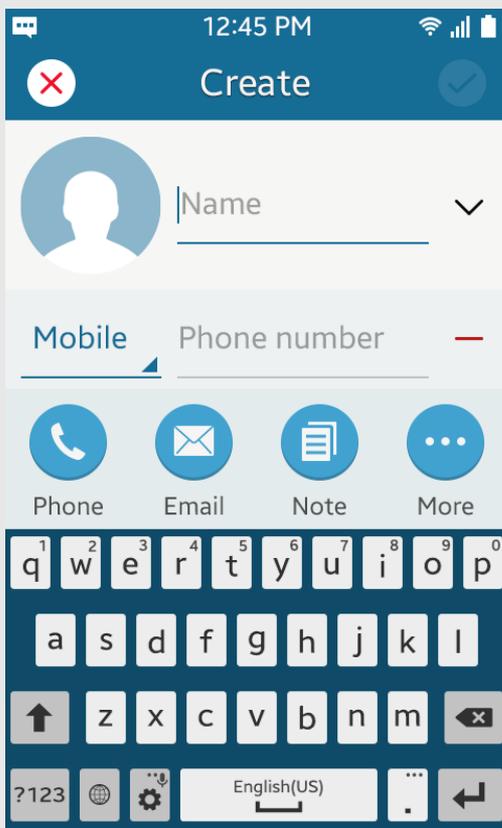
# 确保用户快速理解

- 首先显示基本信息



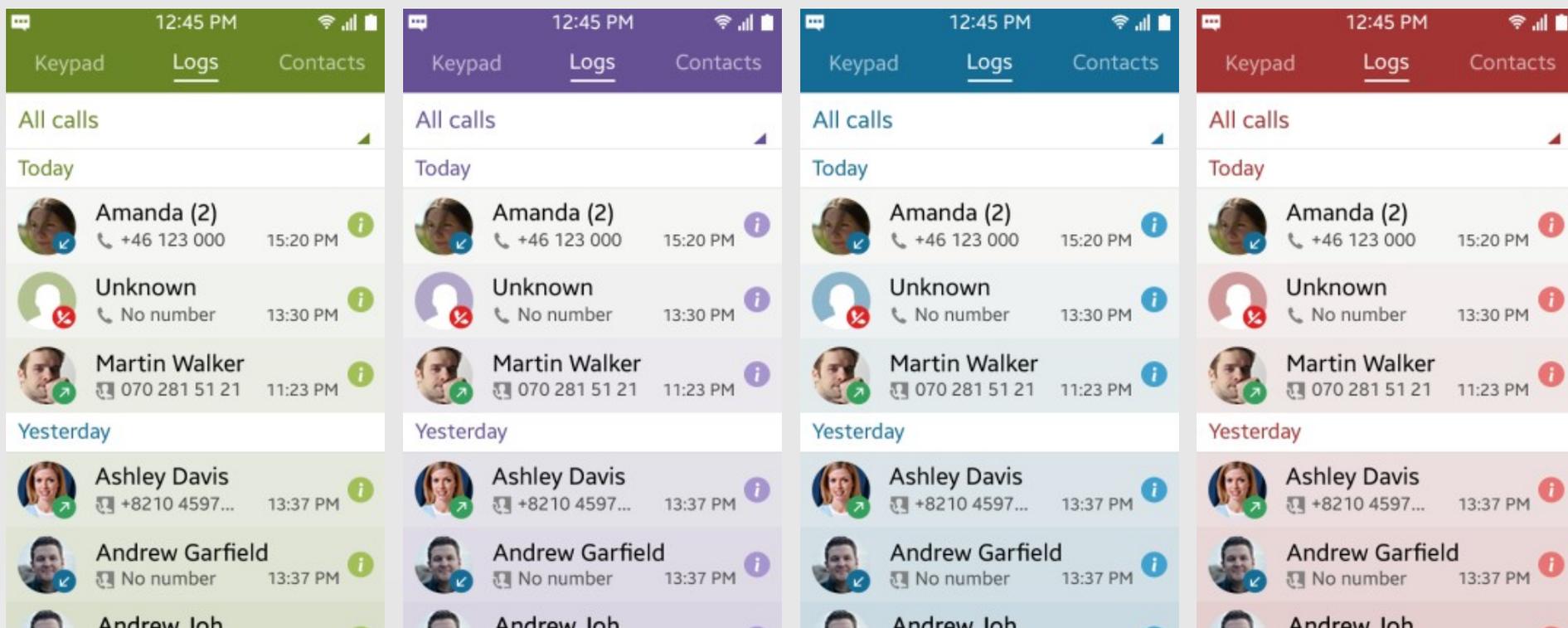
# 确保用户快速理解

- 展示与显示语言一致的输入方式



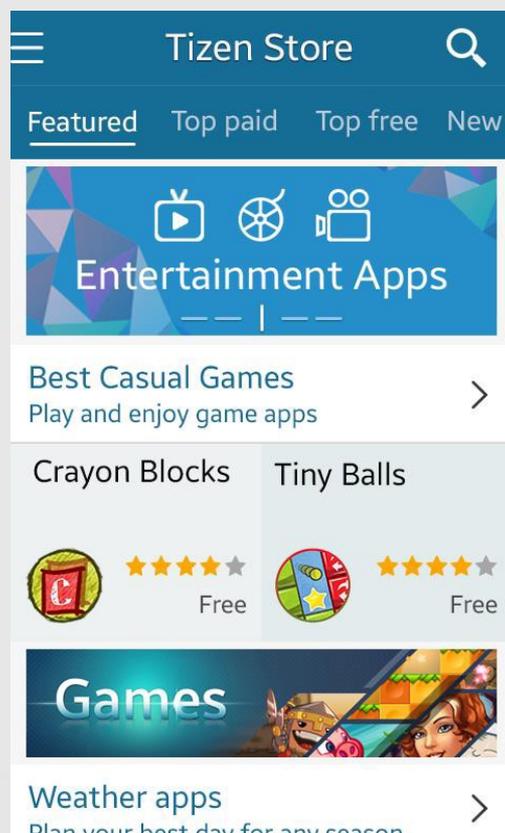
# 满足好奇心和个性化需求

- 支持用户自由展现自己的风格



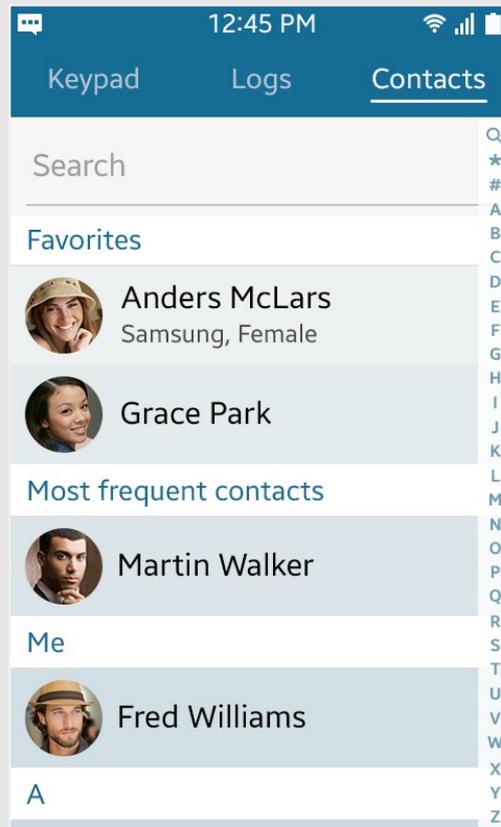
# 满足好奇心和个性化需求

- 强调娱乐性



# 满足好奇心和个性化需求

- 了解用户偏好并主动适应

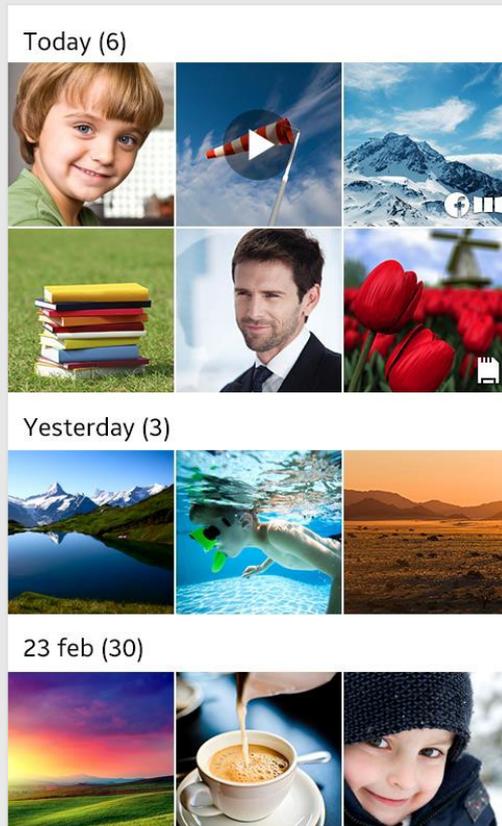


# 设计模式



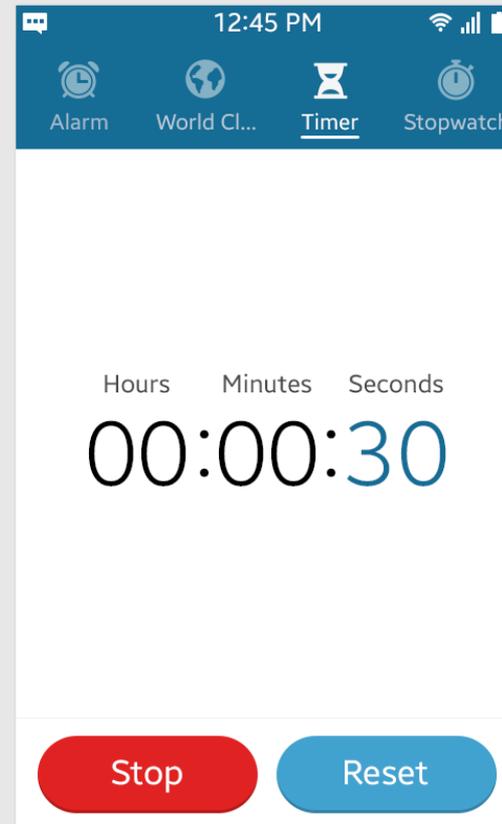
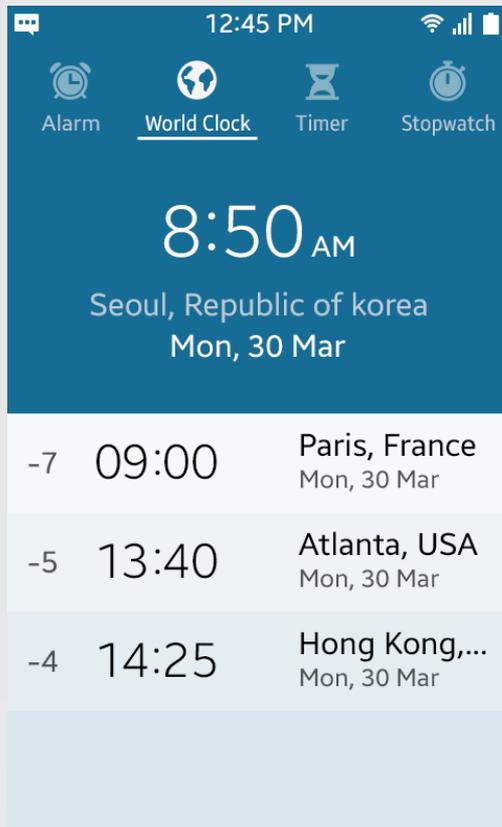
# 应用结构

- 项目导航



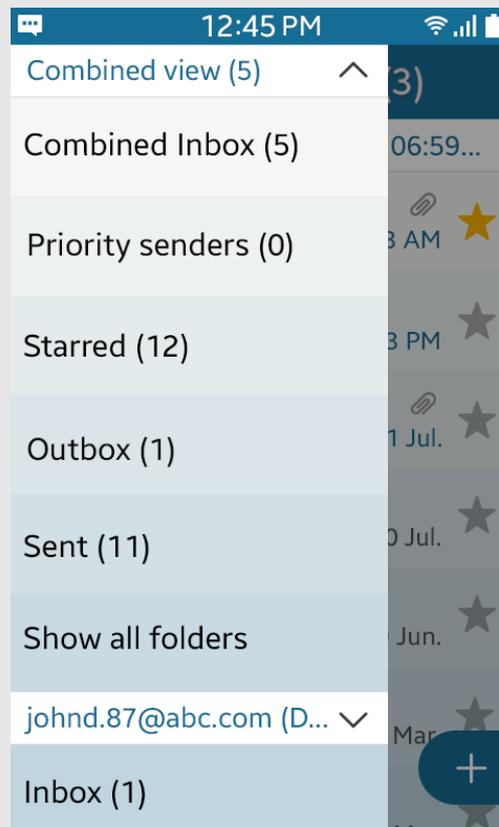
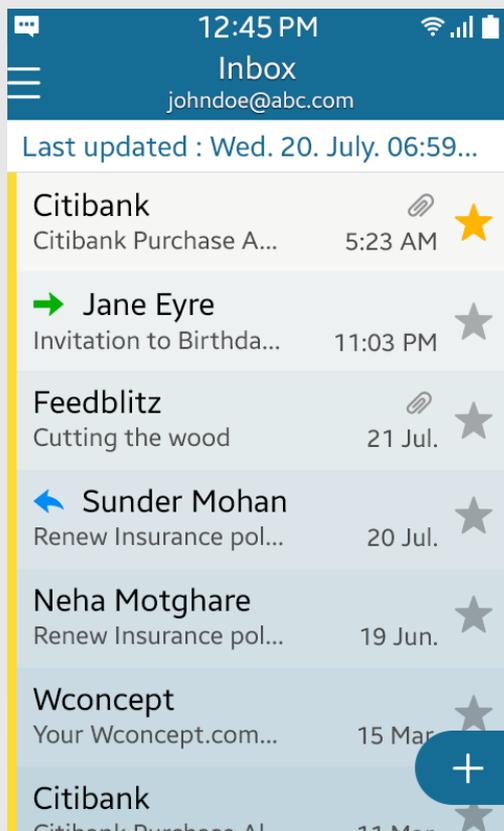
# 应用结构

- 选项卡



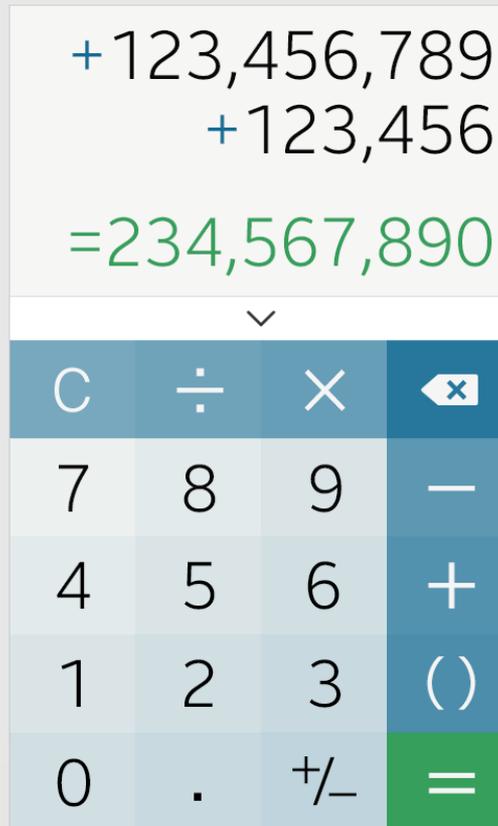
# 应用结构

- 抽屉 (Drawer)



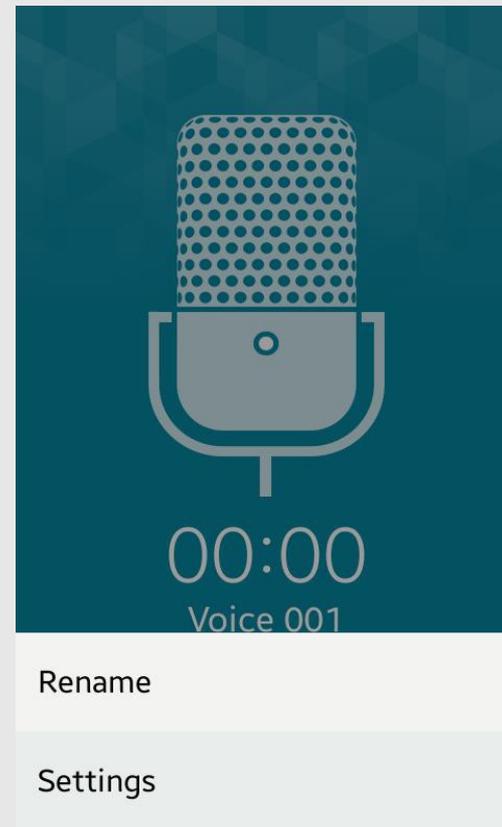
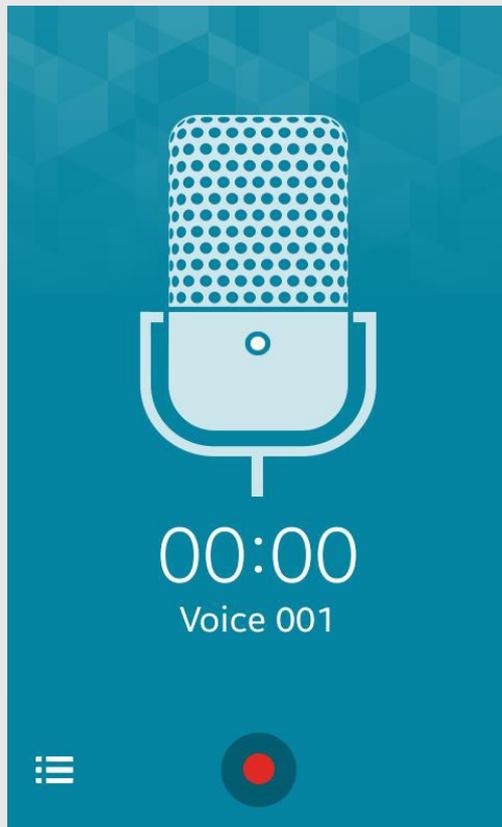
# 应用结构

- 单一视图



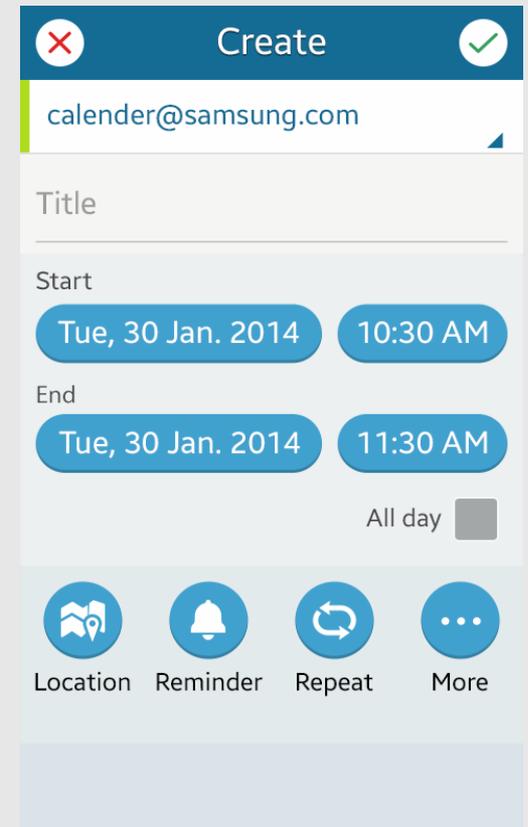
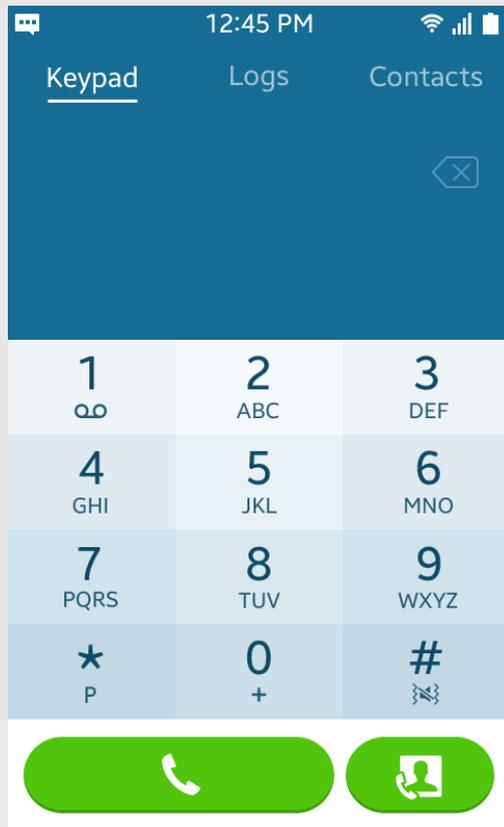
# 操作

- 菜单按钮



# 操作

- 嵌入式 ( In-line ) 操作

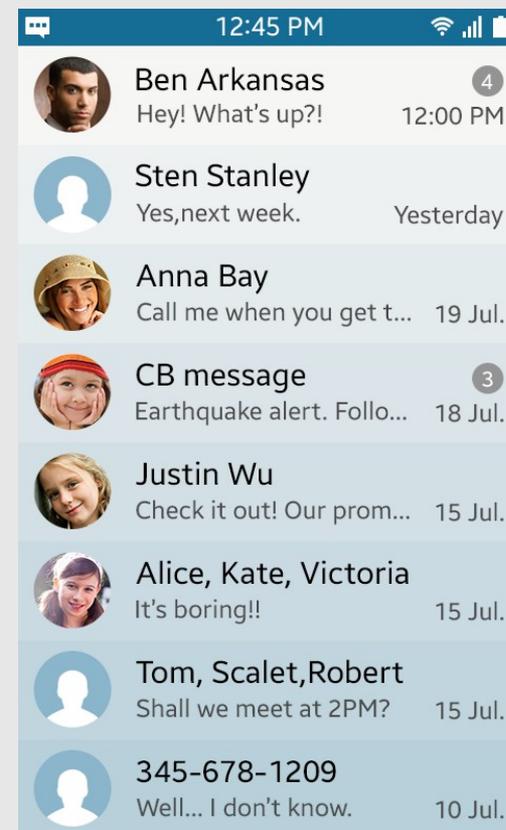
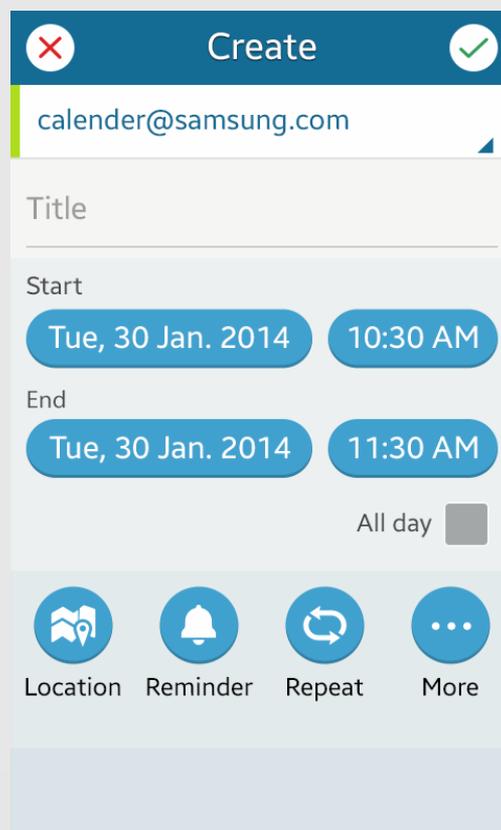


风格



# 图标

- 圆形



# 颜色

- 主要颜色（point color）是蓝色

Theme color	#166c95	Primary text	#000000	System color	#349e5b
Button color	#42a2cf	Secondary text	#4d4d4d	System color	#e12222
Icon	#73a7bf	Guide text	#7f7f7f		
Text, Icon	#ffffff	Dim color	#b2b2b2		

# 排版

SAMSUNG SANS REGULAR

A B C D E F G H I J K L M N O P Q R  
S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

SAMSUNG SANS LIGHT

A B C D E F G H I J K L M N O P Q R  
S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

# 总结

12:45 PM

Seoul 23°C

Tue 13° | 27° Wed 12° | 27° Thu 12° | 25° Fri 11° | 23°

AccuWeather.com 8/11 9:00 AM

Dialling...

Betty Miller  
+8210 8567 3112

Speaker Keypad Headset

Add call Mute Contacts

12:45 PM

Keypad Logs Contacts

Search

Favorites

Anders McLars Samsung, Female

Grace Park

Most frequent contacts

Martin Walker

Me

Fred Williams

A

12:45 PM

Ben Arkansas Hey! What's up?! 12:00 PM

Sten Stanley Yes, next week. Yesterday

Anna Bay Call me when you get t... 19 Jul.

CB message Earthquake alert. Follo... 18 Jul.

Justin Wu Check it out! Our prom... 15 Jul.

Alice, Kate, Victoria It's boring!! 15 Jul.

Tom, Scalet, Robert Shall we meet at 2PM? 15 Jul.

345-678-1209 Well... I don't know. 10 Jul.

October 2014

Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

Thu, 9 Oct.

12:00 PM Lunch with Alice

2:00 PM Design Meeting at samsung

6:00 PM Dinner with working ...

Camera (1250) Favorites (35)

Screenshot (20) Download (13)

Most played

Shuffle 6 tracks

Truth about love Pink

Wake up! John Legend

Love Beatles

Sweeter than fiction Taylor Swift

Suitcase Mary Blige

Track 6

Wake up! - John Legend

Rio 2, 2014

02:41 05:00

98.1 MHz

BBC 1 station

Title / Channel Express

www.tizen.org

TIZEN 2.2.1 PLATFORM RELEASE

Clear all

Internet

Contact

Clock

Gallery

Camera



TIZE N™

开发者  
峰会  
2014



上海

fil!:mlmiil.9fil!:mlmiil.9fil!:ml  
TIZENTF:At ll\$ (.t fi)